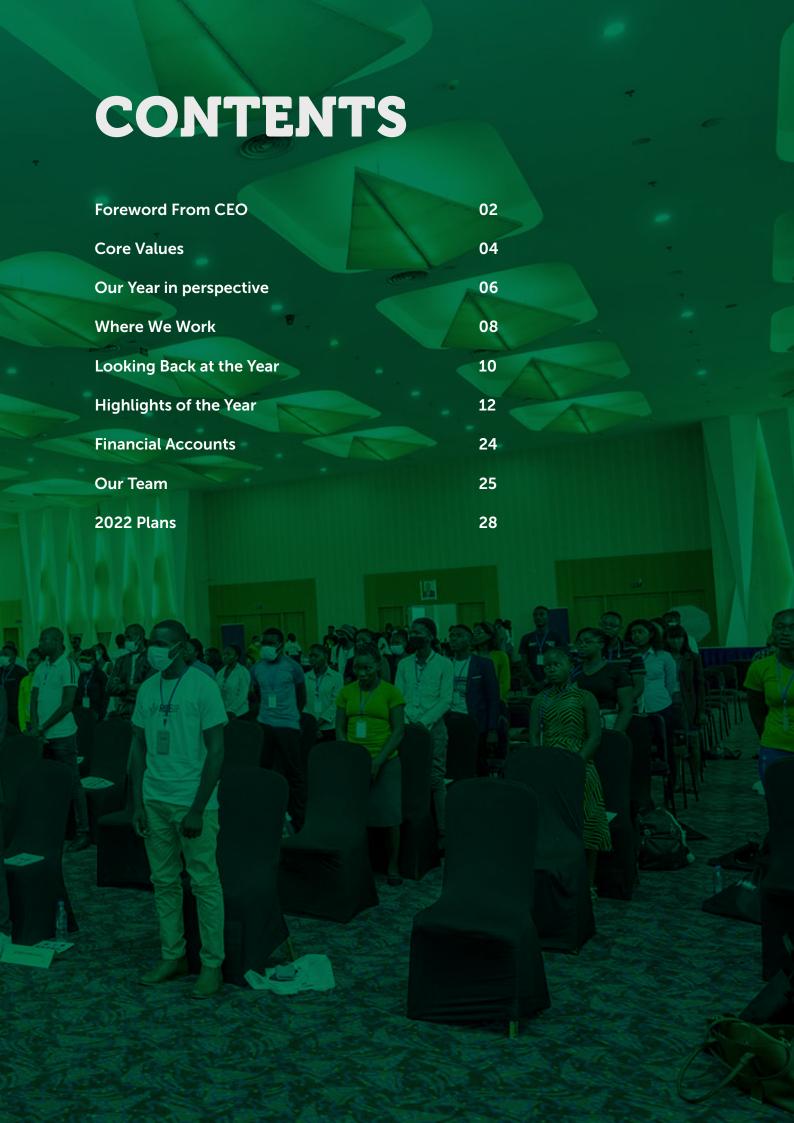
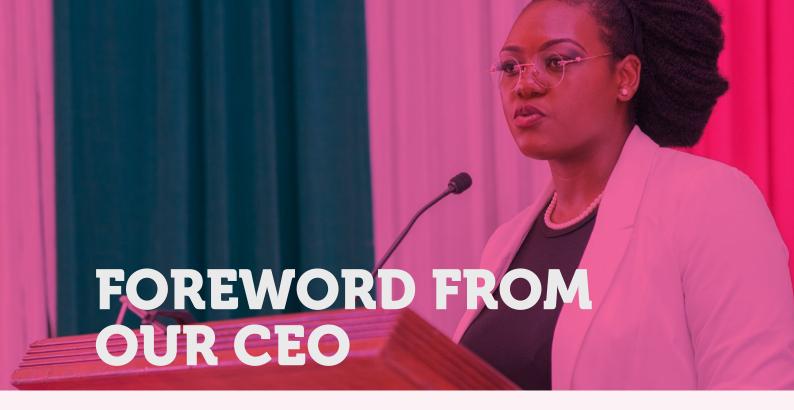


ANNUAL REPORT 2021







Copper Rose Zambia (CRZ) is deeply committed to bringing about systematic change that leads to adolescent and women empowerment and gender equality. Being the largest Zambian Youth Led Organization, CRZ is implementing high impact interventions to promote the wellbeing of adolescent and women through the promotion of Menstrual Hygiene Management, Sexual reproductive health, HIV Prevention, Leadership and Mentorship, Economic strengthening and Organization capacity building.

As CRZ we do these activities by working with young talent as we believe youths are the leaders of today and not tomorrow. Hence we have a youthful group of staff who also come with experience and technical ability to do the work.

As an organization we are excited that at the beginning of 2021 we were just in three provinces (Mazabuka, Lusaka and Eastern Province). Going towards the end of the year we expanded to two more provinces which are Muchinga and Luapula Provinces were we are implementing Technical Assistance activities which are being funded by USAID and we are a sub recipient to Jhpiego Zambia. In 2022 we will now see us expand to three more provinces, that is Central, Copperbelt and Northern provinces and this will see us being in eight out of ten provinces in Zambia. In these provinces we will be implementing Technical assistance activities, GBV, HIV Prevention, Economic strengthening and many more.

Our work as an organization is guided by our understanding that the task of transforming social values and creating a culture of respect for the human rights of women and adolescents is a complex and lengthy process. Norms and standards of human rights are usually set in the international fora, but once this has been accomplished the next critical step in realizing these rights begins through

implementation at the national level and this is what we are trying to achieve as an organization.

This report does not attempt to provide an exhaustive listing of all of the work that has been done by CRZ to date, and many of the initiatives it describes are still very much in progress. What it provides is a collection of successes which were recorded by the organization in the year 2021, lessons learnt and what we plan on doing in 2022.

Copper Rose Realizes the critical role Adolescents and women play in our society hence it will continue to engage different partners and the government to enhance their wellbeing in order to see a better Zambia and world at large.

Natasha Salifyanji Kaoma

CEO - Copper Rose Zambia

January, 2022



DIVERSITY

we appreciate the difference in the social, cultural and political orientation, of the people we work withand endlessly work to promote understanding while recognizing the existent differences.



GROWTH

We are dedicated to becoming better each day.

INTEGRITY

We uphold the highest standards of integrity in all of our actions.

INNOVATION

We identify opportunities, imagine what is possible and foster creativity that challenges constraints and drives progress.

PASSION

We show commitment in heart and mind.

QUALITY

What we do, we do exceptionally well.

TEAMWORK

We work together, across boundaries, to meet the needs of the people we work with and to help our organization win.

YOUTH-DRIVEN

we work with young people for young people, and bring in the spirit of volunteerism of young people.



This is the annual report summarizing activities done by Copper Rose Zambia (CRZ) for the year 2021. The report encompasses the work done, challenges faced, lessons learnt, financials and what we hope to do in the year 2022.

The year kicked off with an annual planning retreat in January where we set the tone for the rest of the year and all our projections. Later in the month, we held consultative meetings with Family Planning 2030 (FP2030) aimed at discussing the consultation process and we also held the Advance Family Planning (AFP) Smart advocacy training in Petauke and Mazabuka districts. In our quest to complement government efforts to help curb the spread of Covid-19, we made donations of various personal protective equipment (PPE) to the Ministry of Health in Eastern province. We financially supported adolescent health technical working group (TWG) meetings in Nyimba, Petauke, Chipata and Mazabuka districts.

Throughout the year, we had a number of community outreach activities, done with the help of our volunteers in Lusaka, Southern and Eastern provinces. Our work around policy communication and advocacy continued to be supported by Champions of Global Reproductive Rights (PAI). Our Youth Hub hosted a total of 11 career development sessions and 8 organization mentorship sessions, most of them virtual. The Youth Hub also hosted in-person trainings such as the Community Based Distributors (CBD) training and the Generation Equality Champions training.

During 2021, we managed to reach out to 29,365 adolescents. Of this number, 17, 313 (59%) adolescents were reached through physical activities in all our project areas whereas a total of 12,052 (41%) were reached through our social media platforms.

Some adolescents were reached through community outreach activities, others through in-school outreach activities as well as various radio programs. We also

developed and distributed a total of 11, 279 Information Education Communication (IEC) materials which were distributed to young people in our project areas. We are always excited to work with adolescents and young people, and we hope to reach more young people and continue to impact their lives positively.

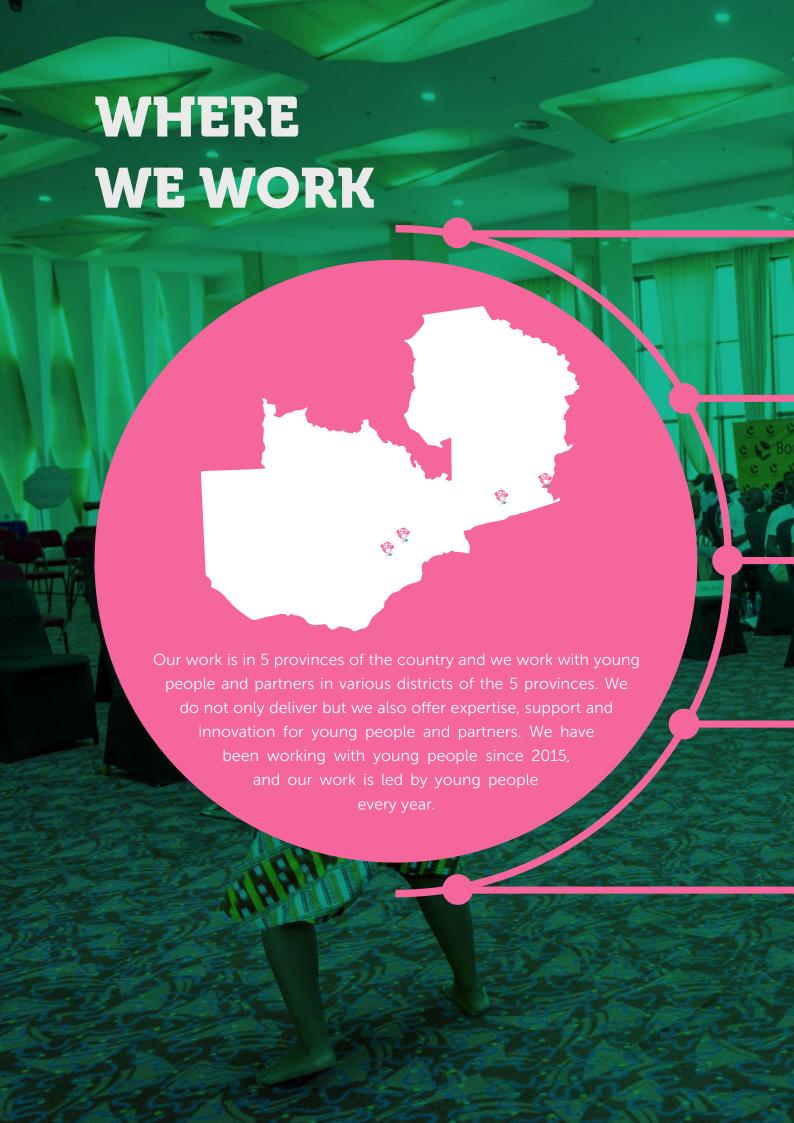






2021 ACHIEVEMENTS

- Launched the CRZ Youth Talk Show on Life Television
- Introduced the CRZ youth hub
- Hosted 11 career development sessions and 8 organization mentorship sessions
- Hosted our first ever Youth Rise Up Summit
- Donated PPE to Ministry of Health in Eastern Province









JANUARY

Staff planning retreat



FEBRUARY

Hosted FP2030 Consultative meeting/AFP Smart Advocacy Training for peer educators in Petauke and Mazabuka



MARCH

Donated PPE to Ministry of Health in Eastern Province



JULY

Hosted virtual sessions on CV writing, Public Speaking and Volunteerism



AUGUST

Hosted gender equality champions training



SEPTEMBER

Partnered with 'When Females Lead' in summer drive where we donated sanitary pads/ Signed MOU with Life TV/ Hosted ADH Training for health care providers in Eastern Province. Participated in the Family Planning Annual Review Meeting.





APRIL

Recruitment of Gender Equality Champions/Held in-person session on how to write an appealing cover letter and how to ace job interviews.



MAY

Hosted CBD Training/ Partnered in hosting the first ever Period Festival/ Donated sanitary pads



JUNE

Attended the Safe Abortion Action Fund virtual gathering



OCTOBER

Attended the launch of Make Way Programme in Zambia led by FAWEZA



NOVEMBER

Hosted the first ever Youth Rise Up Summit/Premiered the CRZ Youth Talk Show



DECEMBER

Attended the Adolescent Health Research and Best Practices Symposium



SRHR & HIV

I. **Work in 2021**

In 2021, we met the challenges facing Adolescent Sexual and Reproductive Health and Rights (SRHR) with more funding and a sharper focus. Our work helped to reduce unwanted pregnancies among adolescent girls, end harmful practices for many adolescent girls and boys in rural communities of Southern, Lusaka and Eastern provinces and promoted positive sexuality education in and out of schools. Our peer educators and volunteers helped to mitigate the devastating impacts on lack of access to Sexual and Reproductive Health services in Lusaka, southern and Eastern provinces – as highlighted in our organizational strategic plan.

We expanded activities in Mazabuka, Lusaka, Petauke and Nyimba districts, through projects such as Health Action for Adolescents and Young people in Zambia (HAAYZ), Safe Reproductive Health Awareness Project (SAP) and Zambia Adolescents Pregnancy Prevention Initiative Project (ZAPPI) that aimed at improving the outcomes of SRHR among young people, Increasing access to the SRHR commodities and reducing the incidences of unwanted pregnancies among girls in Lusaka, Mazabuka, Nyimba and Petauke districts.

What methods did we use? II.

SRHR CAPACITY STRENGTHENING

We strengthened the capacity of peer educators and health care providers to provide quality and inclusive SRHR services and information to young people in Petauke, Nyimba, Mazabuka and Lusaka districts. We trained 25 health care providers in Adolescent health who provided quality SRH services to over 5,381 leading to marked improvement in access to SRH services for adolescents. We partnered district health offices to promote young people's involvement in adolescent health programs in 7 health facilities in Lusaka, Mazabuka, Nyimba and Petauke districts. Demand for contraceptives among young people there more than doubled in 12 months. We trained a total of 60 adolescents and young people in Community Based Distribution (CBD) as well as in peer education. Among the trained, 30 of them were female whereas the other 30 were male. The trained young people conducted the SRHR outreach activities, radio programs and many other activities that were implemented which led to the achievement of more adolescents and young people being sensitized on SRHR and access to contraceptives in the year 2021.



GATE KEEPERS SHRH ADVOCACY SESSIONS

Gate keepers and civic leaders played a significant role in reaching out to young people within their communities. Therefore Copper Rose Zambia trained and supported a total of 40 traditional leaders in Petauke and Mazabuka who supported and created an enabling environment for the peer educators to conduct sensitization sessions within the communities. Additionally, the traditional leaders helped reach out to a total 305 parents in Kalindawalo chiefdom with SRHR information which led to parents influencing their children to access services at health facilities.

RADIO PROGRAMS

Radio programs were used as a method to reach out to young people who are in hard to reach areas where peer educators were unable to reach. The programs were used to equip both young people and any other people with SRH information and availability of SRH services at the health facilities. A total of 16 radio sessions were conducted in Petauke (Radio Explorer) and Mazabuka (Radio Mazabuka) with the



average of 160 listenership per session tuned in for the programs leading to over 2,560 listenership that benefited from the programs. Nine hundred and sixty (960) people participated in direct calls and text messages during the radio sessions. The programs received positive feedback from the young people in both districts as they have slowly impacted their lives positively. This is evident from the number of young people that called and contributed towards the programs and the number of young people that showed willingness to be a part of the youth friendly spaces.



PROVISION OF SEXUALITY FDUCATION AND SRHR INFORMATION FOR BOTH IN AND OUT OF SCHOOL YOUNG PEOPLE

CRZ continued to strengthen SRHR education programs for in and out of school young people through community outreach activities done by peer educators and directly partnering with schools to deliver SRHR information. Through the different interventions/programs, we supported over 139 outreach activities in Lusaka, Petauke and Mazabuka reaching to a total of 17,313 adolescents and young people

who were sensitized on SRHR and Gender Equality of which 44% (7,567) of them were male and 56% (9,746) were female.

A total of 11, 279 IEC Materials were printed and distributed during outreach activities in communities and in schools. This led to a total of 5,381 adolescents and young people accessing the youth-friendly services in Mazabuka and Petauke Districts. We saw an increase in the number of adolescent girls and young women (52%) accessing the youth friendly space than males (48%). We recorded a total of 814 referrals for adolescent Sexual Reproductive Health services to the health facilities. Majority (42%) of the adolescents accessed Family Planning (FP) services followed by 18% HIV Testing and Counselling (HTC).



SUPPORTING COMMUNITY STRUCTURES TO PROVIDE YOUTH FRIENDLY INFORMATION AND SERVICES

The organization through its vast structures and programs continued to yield achievements towards improvement of youth Friendly Spaces in Southern, Lusaka and Eastern provinces. Therefore, in 2021 we supported a total of 6 Youth friendly spaces (YFS) in Lusaka, Petauke and Mazabuka districts of which 2 spaces were supported per district to implement Adolescent Sexual Reproductive Health and Rights (ASRHR) quality improvement plans and YFS mentorship programs.

As part of our youth day celebrations, CRZ renovated and painted the youth friendly space at Nyimba Clinic. Our staff members, volunteers, peer educators, and facility staff all took part in this fun activity that eventually became a conducive environment for adolescents and young people to access information on SRHR and partake in other youth-friendly activities.



Through our various follow-up engagements with these health facilities, there were indications of progressive improvements through group developments for instance; the youth friendly spaces in Mazabuka and Petauke grew from having 20 peer educators each to 144 peer educators.



III. How did people feel about our work



EDNA BANDA, 30

Access to different methods of contraceptives and awareness of these commodities continues to be a challenge in Zambia today. Even with the availability of contraception services in different health facilities, many people are not aware of the contraceptive options available to them and consequently unable to make informed decisions later on to utilize them. Thus, issues of unplanned pregnancies are a common trend in many communities.

"The topic of contraception was a strange one indeed as she had no idea what methods existed and how they worked. Having been trained as a community-based distributor by Copper Rose Zambia under the community-based distributors (CBD) program. I have become aware of the different types of contraceptives available, their benefits, and some side effects that may come with them. The training was so amazing and I gained so much knowledge and confidence to advise anyone about family planning methods. I continue to utilize the knowledge I received from the training. Through the CBD program I am able to educate the young women and boys I interact with in my community and further help to administer short term contraceptive methods at a health facility in my community. The adolescents and women in my community are free to talk to me about family planning and I administer the family planning to them."

She is grateful to Copper Rose for empowering her with knowledge and skills through the CBD program.

2. ADVOCACY WORK

L **Achievements**

- Our most significant success is that three (3) out of 5 facilities where CRZ operate, i.e. Petauke and Mazabuka districts have started offering comprehensive abortion care (CAC) through our work in the two districts. This has been very significant as this means that potentially the three facilities will cater to an estimated total of 22,409 people.
- Due to the work we were doing at the two health facilities in Petauke district, it was discovered that young people outside our catchment area were encouraged to attend our community outreach programs as they heard about these meetings from their peers.
- CRZ supported a total of five (5) the Adolescent Health Technical working group meetings in Eastern province, both at district and provincial level. One of the key issues discussed was the reduction in the rates of teenage pregnancy rates in the district during the second quarter of the year. Furthermore, the partners agreed on action to archive the Adolescent Health targets.
- We took an active role in the family planning (FP2030) consultative process which was spearheaded by the Ministry of Health. We were glad to have been part of the process and be able to contribute to the development of the country's commitments.

• We started the ground work on the generation of data and evidence around Value clarification and attitude transformation (VCAT) among healthcare providers. We are hopeful that in 2022 we will be able to launch some Policy Briefs and Research papers on the status of value clarification and attitude transformation (VCAT) for adolescent health service provision among healthcare providers in Zambia

3. OUR MENSTRUAL HEALTH MANAGEMENT WORK

We are very passionate about meeting the needs of adolescent girls around the country especially with regard to their Menstrual Health Management needs. Therefore, In 2021 we supported Menstrual Health Management (MHM) activities that were organised by the Ministry of General Education in conjunction with UNICEF. The activity brought together a total of more than 15 organisations to commemorate the MHM celebrations in Lusaka.

We supported Medical Women Association of Zambia (MWAZ) outreach activities with 2,400 disposable pads which catered for 150 adolescent girls in rural communities of Livingstone district. Chibelo primary school was also not left out and 5,600 pads were distributed to 350 adolescent girls from grades 7 to 9 respectively. Furthermore, we donated 300 fistula pads for young mothers at Kalingalinga clinic and 1,200 pads for 100 school going adolescent girls and out of school adolescent girls in Mwalukanga village in Chongwe district.

We conducted social media MHM campaigns on MHM day which attracted a total of 7,684 views on Instagram and facebook. A webinar was also done which had a total of 734 views on CRZ facebook page.



4. YOUTH HUB & YOUTH ENGAGEMENT

Youth programs and engagement services are fundamental tools for shaping the present and future of today's youth. Despite the pandemic, we implemented activities with the goal of building innovative, creative and responsible youths eager to shape their skills, relationships, opportunities, and character that leads to a productive, service oriented and fulfilling life.

- We created a youthful (Hub) environment at CRZ head office where young people freely meet and share ideas on things that matter ranging from SRHR, Mental Health, and young people's well-being among others.
- We conducted 20 Career development talks and mentorship sessions at our youth hub where a total of 1,491 youths were equipped with skills and knowledge that enhanced their career development and endeavors.
- Eight (8) Youth Led organization mentorships sessions were conducted that helped mentor youth-led organizations with skills for organization development, and all gave positive feedback as they appreciated the knowledge acquired.
- We launched and conducted CRZ youth talk show on LifeTV Zambia that aimed at helping young people make informed decisions regarding their sexual and reproductive health and rights (SRHR)
- CRZ youth talk shows (3) were televised on TV channel 112 on Topstar and live on the Life TV Facebook page and on our facebook page with the viewership of 11,000 beneficiaries from a wide range of topics; young people's well-being, health, and gender equality.
- We hosted a community relatable series of movies (4) at the youth hub with a total of 81 young people who came to watch the movies from different communities and that enabled them to share and discuss what they learnt from the community relatable movies.



ALBERT CHINYANTA, 23

Volunteerism is an amazing path to take. It enhances your work commitment and adds to your personal growth in experience and networking. Being a volunteer at Copper Rose has been amazing. I got to fully understand the deep insight of leadership and feminism, not forgetting it's still a fun roller coaster to be part of the team. My path on self discovery has been quite good and volunteering has

helped me in identifying strengths I never knew I had and it keeps on getting better and better.

During my time at CRZ, I have been trained as a gender equality champion and gained knowledge in different policies. Through this training, I have been able to conduct policy sessions at various health facilities with young people. This has helped build my self confidence and made me a better public speaker. I have also been given the opportunity to co-host the Copper Rose Youth Talk Show which airs on Life Tv. This has allowed me to explore being a television presenter which I didn't have an opportunity to do before joining the organisation. Imagine the beauty of getting free work experience and exposure, at the same time increasing your knowledge, ability and skills. Well, that's VOLUNTEERING FOR YOU! - Albert Chinyanta

5. GENDER EQUALITY

Gender equality is an essential component of our work at Copper Rose. Through our gender equality champions, we have created a cadre of young men and women who have been involved in feminist leadership training and a feminist movement at grassroots and community level. So far, our gender programming has had the following success;

- We held a workshop to train and equipp Gender Equality Champions (10) in SRHR, feminist leadership skills and knowledge (gender equality). Additionally, we held 10 Feminists Fridays sessions that helped in creating a community of young men and women who believed in collaborative leadership through engaging in critical discourse and reflection and provided an opportunity for transformative learning through discussion and counter-storytelling, refuting the dominant narrative often attributed to marginalized populations.
- We sensitized and empowered 3,109 young people (in and out of schools) with knowledge on gender equality through face to face sessions and 3,997 were engaged through our multimedia platforms during the sessions. During the learning sessions, 2,500 IEC materials on Gender Equality were distributed and that increased young people's awareness and understanding on national SRHR policies, family planning commitments, and leadership competencies among young people, which eventually increased significant steps to gender equality.



BIBIAN CHIBELUSHI, 23

Feminist leadership has been perceived negatively by various communities and the lack of awareness on it has only worsened the misconceptions. Feminism, a term used to describe a political, culture, or economic movement aimed at establishing equal rights and legal protection for women was a familiar term for Bibian. Although familiar with the term, she did not guite understand how it could be used to bring about gender equality.

Copper Rose Zambia trained young people as gender equality champions and Bibian was a participant in the training. The knowledge she received through the training enhanced her capacity as she understood what feminism and gender equality were and how the two were linked. The training not only enhanced her knowledge but equipped her with techniques she could use to advocate for gender equality. "I became more aware of how to identify inequality which put me in a better position to advocate for equality".

Bibian is now actively engaged in advocating for gender equality and has been one of the facilitators of the feminist Friday sessions organised by Copper Rose Zambia. The sessions are organised to strengthen feminist leadership competences among girls and young people and enable their effective participation in SRHR decision making. "Through the sessions the people I talk to have been able to understand what feminism is and all that it advocates for, because they usually have wrong ideas".

Bibian has been vocal about the issue of feminism through her social media platforms and has been able to create awareness on gender equality through her interactions with young. "The girls I talk to have been able to see themselves as equals in the society and this drives them to actualize their full potential". She is a firm believer that anyone can achieve anything they want to regardless of what gender they belong to.

6. COVID-19 AND OUR WORK

How did COVID affect our work?

Due to the COVID-19 pandemic, we had a hybrid approach where we worked from the office on some days and worked from home on other days. In order to protect our staff and volunteers, we adapted to using virtual sessions especially for most of our Youth Hub activities. Although COVID affected our ability to meet with others face to face, we took advantage of seasons when the case numbers were low to conduct in-person activities, which reflected our dedication towards creating a community of changemakers.

What did we do about the COVID situation in the country?

In CRZ's quest to complement Government efforts to help curb the spread of COVID-19 and as part of the Youth Day commemoration, Copper Rose Zambia made a donation of various Personal Protective Equipment (PPE) to Nyimba and Petauke District Health Office (DHO) in Eastern Province. The PPEs that were donated include foot operated hand washing stations, ordinary hand washing stations, reusable face masks and hand washing liquid soap valued at a total cost of one hundred and twenty thousand five hundred kwacha (ZMW 120,500)

Nyimba District Health Director Dr. Martin Mbewe was very pleased with the donations made by the organization and thanked Copper Rose Zambia for the gesture. Dr. Mbewe noted, "One important aspect of the response is that a number of people have been waiting for COVID-19 to go away but as the Head of state guided, we all have to start learning to live in the new normal and adhere to all the preventive measures".

In Petauke district, the District Commissioner Ms. Velenasi Banda Moyo received the donation of the PPE at the district administration offices on behalf of Petauke district health office. Ms. Moyo said "the government is relentless in its fight against COVID-19 and we welcome all stakeholders to join the fight against the pandemic". She further added, "I am very happy that Copper Rose Zambia has decided to donate these items to the district as fighting this pandemic requires concerted efforts from all stakeholders".



One of the peer educators at Petauke Urban Clinic, Lenard Sakala commended the organization for the donation of the PPE and the work being done by CRZ with peer educators through the Safe Reproductive Health Awareness Project (SAP). Sakala added, "The project has given us young people the opportunity to go into various communities and sensitize our peers on sexual and reproductive health and rights and these hand-washing facilities that have been donated to our various health facilities will go a long way in keeping us safe as we carry our outreach activities in the community".

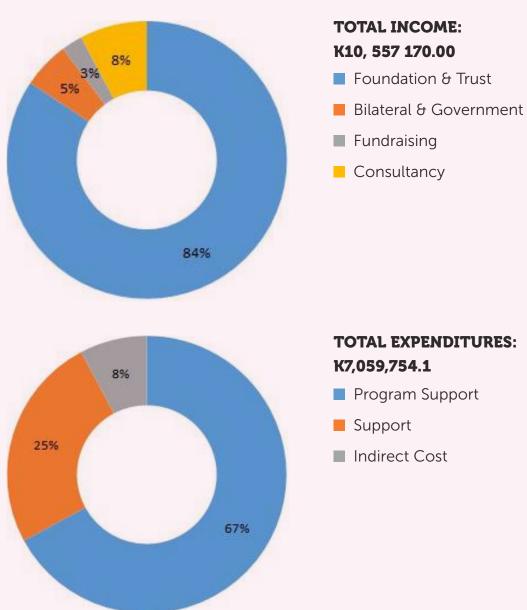
7. YOUTH RISE UP SUMMIT



We partnered with BongoHive to host Zambia's first-ever Youth Rise Up Summit on 12 November 2021 under the theme "digital innovation for Youth in a post Covid-19 world." This one-day gathering emphasized on the need for society, especially youth, to adapt to the new normal by embracing digital innovation and technology solutions to foster economic development and youth empowerment. Mrs. Christine Mshanga - Acting Permanent Secretary, Ministry of Technology and Science extended an open invitation to CRZ and other organizations to take advantage of initiatives and programs the ministry offered. She stated that the objectives of the summit aligned with President Hichilema's focus on youth, technology, and innovation. She commended CRZ for the extensive work in adolescent health, women empowerment, menstrual health management, SRHR and leadership. We had a total of two hundred and twenty six (226) participants.











"2021 started as a promising year following a challenging 2020, and our full attention turned to the persistent spread of the COVID-19 pandemic and its impact on our business and beneficiaries. The board worked closely with executive management to protect the business and strengthen its resilience. Firstly, we continued the implementation of measures to protect the health and safety of employees and customers through COVID protocols. Secondly, we created a dedicated subcommittee focused on implementation of compensation policy that will attract, hire and retain the best talent and adapting to

the new business reality was the next important step, for which we made difficult and tough decisions.

Whilst implementing all necessary changes to protect the business, we seized several opportunities to further develop the company, signing important partnerships, and increasing our retail footprint in different regions across the world. These actions created new revenue streams and growth perspectives for the future. In particular, I would like to highlight the exchange visit to Uganda as motivation to our employees to share experiences and learn."

Kamuchizya Mutambo, CRZ Board Member



"2021 was an incredible year for Copper Rose Zambia and it's an honor for me to be a part of this fantastic organization. Despite the pandemic, CRZ were able to make a positive impact in the lives of many across the country, especially the Youth of Zambia. I am so proud of the team and I strongly believe that 2022 will be an even bigger year."

Chimuka Muyovwe Samatebele, CRZ Board Member

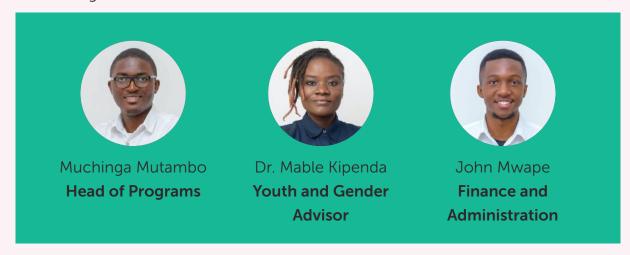
"2021 was a progressive year for CopperRose where all planned goals were achieved despite the challenges of COVID19 pandemic. I first hand saw the donation of sanitary pads that were led by the Medical Women Association of Zambia courtesy of Copper Rose Zambia to Livingstone SOS village where over 70 vulnerable girls received free sanitary towels. I also attended the Youth Arise Summit that was such a success in motivating adolescents to arise and confidently aim to work hard and achieve their goals. We look forward to another progressive year in 2022."



Dr. Cheswa Vwalika, CRZ Board Member

NEW STAFF MEMBERS

Our team grew with an addition of eleven (11) new staff members as follows;





Chanda Mwamba **Youth and Gender** Officer (Muchinga)



Mike Mwale **Youth and Gender** Officer (Luapula)



Rhoda Msiska **Youth and Gender** Officer (Eastern)



Mambepa Nakazwe **Programs Officer** (Petauke)



Simasiku Silumesi **Programs Officer** (Mazabuka)



Bibian Banda **Administrative Assistant**



- We will be implementing the "Controlling HIV epidemic for Key and Underserved Population 1 (USAID CHEKUP 1) in partnership with Centre for Infectious Disease Research in Zambia (CIDRZ), this project will see us expand to Chingola, Kitwe and Luanshya.
- We will be opening another Youth Hub in Kitwe and it will be Based at our CRZ Kitwe office. We are excited about this because it will give us an opportunity to reach out to the Youths of Kitwe with various youth friendly activities.
- We will also be working on our 4-year strategic plan. This is exciting because it will see us expand on our goals and help us to set new objectives and strategies on how we will mobilise the resources and achieve our set goals.

